



2020 MODEL YEAR
RAM 1500 LARAMIE CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$65,795

RAM 1500 LARAMIE CREW CAB 4X4

Exterior Color: Diamond Black Crystal Pearl

Interior Color: Black interior / Black seats

Interior: Leather-faced front vented front bucket seats

Engine: 5.7L HEMI VVT V8 engine w/FuelSaver MDS &

Transmission: 8-speed automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

Brake Assist
Electronic Stability Control
Ready Alert Braking
Hill Start Assist
Traction Control
Electronic Roll Mitigation
Trailer Sway Control
Rain Brake Support
ParkView Rear Back-Up Camera
Remote start system
Supplemental front seat-mounted side air bags
Advanced multistage front air bags
Supplemental side curtain air bags
Tire fill alert
Remote proximity keyless entry
Push-button start
7-pin wiring harness
Second-row in-floor storage bins
Electronic shift-on-demand transfer case

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Diamond Black Crystal Pearl \$275

Leather-faced front vented front bucket seats \$1,300

Full-length upgraded floor console

Wireless charging pad

Centre console parts module

Customer Preferred Package 27H

Protection Group \$325

Fuel tank skid plate

Transfer case skid plate

Front suspension skid plate

Steering gear skid plate

Advanced Safety Group \$2,150

Advanced Brake Assist

Lane Departure Warning with Lane Keep Assist

Forward Collision Warning with Active Braking

Adaptive Cruise Control with Stop and Go

Surround View Camera System

Parallel & Perpendicular Park Assist with Stop

Bed Utility Group \$950

4 adjustable cargo tie-down hooks

LED bed lighting

Deployable bed step (not incl. w/split tailgate)

Spray-in bedliner

Laramie Level 2 Equipment Group \$3,395

Rear 60/40 split folding and reclining seat

Rear underseat compartment storage

Second-row heated seats

Tailgate ajar warning lamp

Auto-dimming exterior passenger mirror

Automatic high-beam headlamp control

harman/kardon 19-speaker high performance audio

1-year SiriusXM Guardian subscription

SiriusXM Travel Link

SiriusXM Traffic

4G LTE Wi-Fi Hot Spot

Uconnect 4C NAV with 8.4-inch display

5-year SiriusXM Traffic subscription

5-year SiriusXM Travel Link subscription

Blind-Spot and Cross-Path Detection

Park-Sense Front and Rear Park Assist

Anti-spin differential rear axle \$525

5.7L HEMI VVT V8 engine w/FuelSaver MDS & eTorque \$995

18-inch full-size aluminum spare wheel

Power dual-pane panoramic sunroof \$1,595

Power running boards \$1,195

Rear wheelhouse liners

124-litre (27.4-gallon) fuel tank \$445

Uconnect 4C NAV with 12-inch display \$1,000

12-inch touchscreen

SiriusXM with 360L on-demand content

20x9-inch polished aluminum wheels \$1,195

RamBox Cargo Management System \$1,295

Class IV hitch receiver \$495

Trailer Brake Control \$375

Federal A/C excise tax \$100

Ontario Tire Surcharge

Destination Charge \$1,895

TOTAL PRICE: * \$85,300

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFJT2LN-100335

L4-VON: 6294

0806



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN LIMITED
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2020 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

Canada

ENERGUIDE



Gasoline vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



12.8 L/100 km

combined/combinaé

14.2
city
ville

10.9
highway
route

22
mi/gal

Annual fuel cost

for an annual distance of 20,000 km, and an average fuel price of \$1.30 per litre

\$ 3 328

Coût annuel en carburant

pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,30 \$ par litre

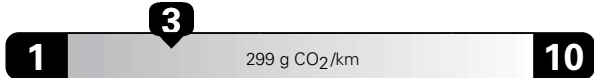
Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

9.5 – 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone

Smog Rating / Indice de Smog



Best/meilleur



Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.rncan.gc.ca

