



# 2018 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X2

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$37,595**

**RAM 1500 SLT CREW CAB 4X2**  
**Exterior Color:** Brilliant Black Crystal Pearl Coat Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Colors  
**Interior:** Premium Cloth Bucket Seats  
**Engine:** 5.7-Liter V8 HEMI® MDS VVT Engine  
**Transmission:** 8-Speed Automatic 8HP70 Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
 Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 Supplemental Front Seat-Mounted Side Airbags  
 Supplemental Side-Curtain Airbags  
 ParkView® Rear Back Up Camera  
 3.21 Rear Axle Ratio  
 Trailer Tow with 4-Pin Connector Wiring  
 7 Pin Wiring Harness  
 Remote Keyless Entry with All-Secure Locking Tailgate  
 Anti-Lock 4-Wheel Disc Brakes  
 Electronic Stability Control  
 Speed Control  
 Sentry Key® Theft Deterrent System

**INTERIOR FEATURES**  
 Uconnect® 3 with 5-Inch Display  
 Integrated Voice Command with Bluetooth®  
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
 Premium Cloth Bucket Seats \$295  
 Full Length Upgraded Floor Console (NA Bench Seat) \$2,700  
**Big Horn Package 26S**

Rear Power Sliding Window  
 Apple CarPlay® Capable  
 Google Android Auto™ Capable  
 Media Hub (2 USB, Aux)  
 Rear Floor Mats  
 1-Year SiriusXM® Guardian Service  
 Uconnect® 4C with 8.4-Inch Display  
 USB Host Flip  
 P275/60R20 OWL All Season Tires  
 Auto-Dimming Rearview Mirror  
 LED Bed Lighting  
 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels  
 Class IV Receiver Hitch  
 Fog Lamps  
 Dual Rear Exhaust with Bright Tips  
 Cloth 40 / 20 / 40 Premium Bench Seat  
 Power 10-Way Driver Seat  
 Rear 60 / 40 Split Folding Seat  
 Folding Flat Load Floor Storage  
 7-Inch Multi-View Cluster  
 Leather-Wrapped Steering Wheel  
 Steering Wheel Mounted Audio Controls  
 Power Heated Mirrors with Power Fold-Away  
 Auto-Dimming Exterior Mirror  
 Exterior Mirrors with Courtesy Lamps  
 Sun Visors with Illuminated Vanity Mirrors

Overhead Console with Garage Door Opener  
 115-Volt Auxiliary Power Outlet  
 Remote Start System (N/A Manual Transmission) \$395  
 Black Appearance Group  
 Body-Color Door Handles  
 Painted Front Bumper  
 Painted Rear Bumper  
 20-Inch x 8.0-Inch Semi-Gloss Black Aluminum Wheels  
 P275/60R20 BSW All Season Tires  
 Black Headlamp Bezels  
 Black Painted Honeycomb Grille  
 Heated Seats and Wheel Group \$454  
 A/C Auto Temperature Control with Dual Zone Control  
 Heated Front Seats  
 Heated Steering Wheel  
 Front and Rear Rubber Floor Mats \$125  
 8-Speed Automatic 8HP70 Transmission \$500  
 Anti-Spin Differential Rear Axle \$435  
 5.7-Liter V8 HEMI® MDS VVT Engine \$1,450  
 17-Inch Steel Spare Wheel  
 9-Alpine® Speakers with Subwoofer \$495  
**Destination Charge \$1,395**

**Package Value Savings of \$3,000**  
 Included in Big Horn Price

**TOTAL PRICE: \* \$45,930**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C6-RR6LT4JS-177234 L4-VON: 5251 1024



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**17 MPG** combined city/hwy  
 15 city 22 highway  
 5.9 gallons per 100 miles

Standard pickups range from 15 to 22 MPG .  
The best vehicle rates 136 MPGe.

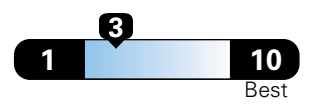
**You spend \$4,750**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$2,300**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 513 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score Not Rated**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★  
 ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★  
 ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
**U.S./CANADIAN PARTS CONTENT: 57%**

**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 27%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

**FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.**

**COUNTRY OF ORIGIN:**

**ENGINE: MEXICO  
TRANSMISSION: UNITED STATES**

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.