

REBIRTH OF A LEGEND//2015 CHALLENGER

- 1971-inspired exterior design provides a heritage muscle-car appearance with a new split grille, functional power bulge hood, LED 'Halo' headlamps and split LED tail lamps
- All-new heritage-inspired cockpit design with significant new technology upgrades including a class-exclusive 8.4-inch touchscreen with Dodge performance pages and new class-exclusive 7-inch customizable digital gauge display
- New class-exclusive TorqueFlite® eight-speed automatic transmission with paddle shifters delivers enhanced performance and improved fuel economy
- New Scat Pack with an estimated 485 hp and 475 lb-ft of torque powers 0-60 mph times in the low 4's



ICONIC//AUTHENTIC//ENVIED//2015 CHARGER

- Re-crafted for a striking, muscular look, starting with new LED lighting, a signature split crosshair grille, a more advanced seamless racetrack tail lamp and a new three-piece spoiler
- Heritage-inspired B5 Blue and TorRed are just two of 10 bold exterior colors to choose from
- Class-exclusive TorqueFlite eight-speed automatic transmission standard across all models
- 3.6L V6 provides best-in-class V6 fuel economy of 31 mpg hwy and up to 300 hp or choose a HEMI® V8 R/T with 370 hp and 395 lb-ft torque
- New technology features, including a 7-inch customizable digital gauge display, an 8.4-inch touchscreen with downloadable apps and Dodge Performance Pages and Adaptive Cruise Control with full stop



TERMS FOR 2015 MY LEASE OPTION:

The 2015 Eligible Replacement Vehicle MSRP must not be more than \$1,500 more than the 2014 vehicle MSRP to keep same payment.

No additional down payment required for 2015 lease but customer to pay first monthly payment, tax, title and license fees.

At the expiration of your one (1) year lease, you are entitled to a three (3) year lease of a 2015 model year vehicle for the Guaranteed Monthly Payment Amount defined in the Dodge Double-Up Lease Guarantee program Terms and Conditions.

Eligible Replacement Vehicle must be either a 2015 Dodge Challenger (excluding SRT models) or 2015 Dodge Charger (excluding SRT and SE models).

There is no up-front payment (other than the first month's lease payment) required from you. You are also responsible for any taxes, title fees, licensing fees, and Participating Dealership added after-market products.

Your Eligible Vehicle cannot be used for Commercial Purposes.

You must not have utilized any incentive programs except for the Program Bonus Cash Incentive toward the lease of your Eligible Vehicle and Replacement Vehicle.

You must fulfill all obligations of your one (1) year lease.

You must maintain your current level of credit worthiness through the execution of the Eligible Replacement Vehicle three (3) year lease.

You must enter into a lease for the Eligible Replacement Vehicle within forty-five (45) days of the expiration of your one (1) year lease.

You must lease your Eligible Replacement Vehicle from the same Participating Dealership that leased your Eligible Vehicle.

Customer must pay for mileage over 15,000 miles for 2014 model and over 12,000 miles per year for 2015 model.

No other incentives qualify with 12-month term and Lease Payment Guarantee, including employee purchase, CDI and Friends & Family. Customer must turn back vehicle and may terminate lease up to 60 days early but is responsible for 12 payments. Customer must execute and submit forms to a third party to qualify for the Lease Payment Guarantee. Based on the latest available competitive information and Ward's Middle Specialty Vehicle segment. Based on 2014 Ward's Large Regular Car vehicle segmentation. Excludes other Chrysler Group LLC vehicles. 2015 Charger R/T Road & Track and Challenger R/T 392 HEMI Scat Pack Shaker shown. Dodge, SRT, Charger, Challenger, HEMI and TorqueFlite are registered trademarks of Chrysler Group LLC.



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Dodge Double-Up Pocket Guide

Introducing Dodge Double-Up

No one's ever accused you of being patient. We get it. We hate to wait. That's why we unleashed a lease that made the finance guys cringe and Dodge drivers grin.

LEASE A NEW 2014

Dodge Challenger or Charger today for 12 months

THEN

UPGRADE TO A NEW 2015

Challenger or Charger for the same payment—either model, no additional down payment

How does Double-Up work?

Lease a 2014 Challenger or Charger (excluding SRT and SE). After 12 months, you'll have options:

- 1) Lease a new 2015 Challenger or Charger for 36 months at the \$329 guaranteed lease payment—and no additional down payment.
- 2) Purchase a new 2015 Challenger or Charger and receive \$1,000 lease-to-retail bonus cash (excluding SRT).

What makes Double-Up so unique?

12-month lease opportunity. Keep your ride fresh and new, and you have the right to change your mind after the 12 months. No strings attached.

Two new vehicles. Within the time period of a typical lease, you can drive two new vehicles—a 2014 and a 2015—back-to-back.

Only one down payment. You're only required to put money down on the first vehicle. There is no additional down payment for the 2015 model.*

Payment Guarantee. Lock in your 2015 payment now at the same amount as your 2014 payment (subject to program eligibility requirements).

Vehicles can be switched. You don't have to drive the same car model both terms. If you want, get the Challenger now and the Charger next year. Or vice versa.

You have options. Lease or purchase a new 2015, or walk away per details of your lease agreement. No hassle. No problem.

*Customer is responsible for first monthly lease payment, tax, title and license.

START HERE FOR YOUR DODGE DOUBLE-UP

LEASE A NEW 2014 CHALLENGER OR CHARGER

CHALLENGER—12-MONTH LEASE

2014 Model	Payment	DAS**	Miles/Yr.
Challenger SXT	\$329	\$2,999	15k
Challenger R/T	\$329	\$2,999	15k

CHARGER—12-MONTH LEASE

2014 Model	Payment	DAS**	Miles/Yr.
Charger SXT RWD	\$329	\$2,999	15k
Charger R/T	\$329	\$2,999	15k

THEN PICK AN OPTION

OPTION 1

2015 LEASE-TO-LEASE

36-MONTH LEASE

2015 Model	Payment	Down Pymt.	Miles/Yr.
Challenger SXT	\$329*	\$0*	12k
Challenger R/T	\$329*	\$0*	12k
Charger SXT RWD	\$329*	\$0*	12k
Charger R/T	\$329*	\$0*	12k

OPTION 2

2015 LEASE-TO-PURCHASE

PURCHASE

2015 Model	Lease-to-Retail Loyalty Bonus Cash
Challenger SXT	\$1,000
Challenger R/T	\$1,000
Charger SE / SXT	\$1,000
Charger R/T	\$1,000

Sample Double-Up Payment Schedule: Payments represent base model trim levels for SXT & R/T. Prices will vary depending upon additional vehicle options. *2015 MSRP must be within \$1,500 of customer's 2014 MSRP to guarantee same payment. **Due at signing.

Frequently Asked Questions

- 1) What vehicles are eligible for the Dodge Double-Up?

For Option 1 Lease-to-Lease: All trims are eligible excluding Challenger SRT and Charger SRT / SE.

For Option 2 Lease-to-Purchase: All trims are eligible excluding SRT.

- 2) What financing source can I use for the Double-Up?

The 2014 and 2015 MY lease must be completed utilizing Chrysler Capital.

- 3) Can I extend my 2014 MY lease or purchase the vehicle?

Lease extension and purchase are not permitted for 2014 MY vehicles.

- 4) Where do I go when my 12-month lease is complete and I am ready to switch to my 2015 MY vehicle?

Customer must return to the same Participating Dealership for both transactions for Double-Up Lease Guarantee.

- 5) Where can I find more information on the program?

Consult your local Participating Dealership for full program details or call **Double-Up Program Headquarters at 877.354.3871** or visit Dodge.com.