COMPACT CAR. TWO WORDS WERE NEVER QUICKER AT CUTTING ENTHUSIASM OFF AT THE KNEES, THAT IS UNTIL DODGE DART JETTED ONTO THE SCENE. DART IS NEITHER BORING, BASIC NOR BLAND. IT HAS BEEN ENGINEERED WITHOUT COMPROMISE, MACHINED WITH TECHNOLOGY AND CONSTRUCTED WITH THE DNA THAT COMES FROM THE SAME 100-YEAR BLOODLINE THAT BIRTHED CHALLENGER AND CHARGER. THIS IS THE GROUNDBREAKING CAR THAT REDEFINED THE SEGMENT BY OFFERING FEATURES AND BENEFITS UNCOMMON WITH OTHER VEHICLES IN ITS CLASS. THIS IS THE NEW STANDARD. THIS IS DODGE DART.

NEW 184-HP 2.4L TIGERSHARK™ STANDARD ON SXT, RALLYE AND LIMITED // NEW PREMIUM SEAT FABRICS // NEW PERFORMANCE GT MODEL

*A note about this brochure: all disclaimers and disclosures can be found on page 18.
Dart’s refusal to compromise is as bold as its front end. The unmistakable split-crosshair grille and aggressive-looking fenders highlight its full-width mask treatment and broad, low-slung stance. Slim and modern standard projector headlamps and available projector fog lamps with bright accents bring refinement to Dart’s attitude.

A sleek, laser-brazed roof eliminates roof ditch moldings for a purely premium appearance, a feature typically not found on cars in Dart’s price class. The “trapped” hood design follows Dart’s front silhouette to deliver precision craftsmanship and added aerodynamic efficiency.

Inspired by Charger, the available class-exclusive full-width racetrack taillamp broadcasts a powerful statement with 152 LED lights, while the available class-exclusive integrated dual exhaust backs it up. We think it’s a pretty nice parting shot for those left behind.
AVAILABLE CLASS-EXCLUSIVE(1) RACETRACK LED TAILLAMPS AND INTEGRATED DUAL EXHAUST
NOTHING ABOUT THIS INTERIOR IS COMPACT. This is what we meant when we said Dart has redefined the segment. Slip inside and it’s clear this is a segment powerhouse. With its abundance of overall passenger space and interior volume, Dart can technically be classified by the EPA as a mid-size sedan. The translation — serious space for you, your passengers and your stuff. The oversized glove box is deep enough to secure a laptop, and door storage pockets are easily within reach. The center console is like an entertainment hub with available USB and auxiliary power outlets. The saddle cubbies on the side are perfect for hand-held electronics.

BEAUTY’S IN THE DETAILS. Outfit Dart with either standard premium cloth or available Nappa leather-trimmed seats with accent stitching. Either way, your touch points are covered in soft materials and tactile grains with sporty pops of color. Indulge in available extras like heated seats, heated steering wheel and steering wheel-mounted audio controls.

Dart GT interior shown with Nappa perforated leather-trimmed seats in Black with Ruby Red stitching.
This is the available class-exclusive\(^1\) seven-inch Thin Film Transistor reconfigurable digital gauge cluster. Let’s just call it TFT for short. We’ll skip the mechanics and cut to the quick — this is command central. From here you get real-time information on performance, navigation and vehicle status in full color and with rich graphics. Your ability to customize is near limitless. You can view vivid turn-by-turn navigation information. Receive alerts with available Blind Spot Monitoring (BSM).\(^2\) And that screen with the flower in the center? It has zero to do with hippie love. It’s all about the love of getting the most power with the fewest drops of gas by helping you track current and average fuel economy.

**ONLY IN A DART | THE MOST TECHNOLOGICALLY ADVANCED VEHICLE IN ITS CLASS\(^{[1]}\)**
KEEPING YOU CONNECTED

CRANK THE MUSIC, MAKE A PHONE CALL, GET DIRECTIONS. Engineered with technology, available Uconnect® offerings bring a range of communication and entertainment services directly to your Dart. From music to travel destinations, there is a host of available convenient, must-have, user-friendly options to choose from. The world is yours to control either through the touch screen or available voice or steering wheel-mounted controls.

As large as an available class-exclusive[1] 8.4 inches, the touch screen features easy-to-navigate icons for radio and SiriusXM® Satellite Radio[3] controls, personal devices such as an iPod® or smartphone, climate controls and available navigation and Bluetooth® compatible phones. Bring along your own tunes via remote USB port with iPod mobile device control or Bluetooth Wireless Streaming. The USB port can also charge your compatible devices. Available hands-free calling[4] can be operated through steering wheel-mounted controls or the touch screen.

PHONE. Talking on the phone while driving has never been easier. Available Uconnect® Phone is the in-vehicle voice-activated communication system that allows you to talk on your Bluetooth® compatible phone virtually hands-free. This clever system is also smart enough to synchronize with your Bluetooth compatible phone’s address book[5] — up to 1,000 entries — every time you get into your vehicle.

WEB[6]. Put the power of high-speed Internet in your vehicle with available Mopar® Web. Effortlessly connect any WiFi enabled device to the Internet at 3G broadband speeds, making your vehicle a mobile Hotspot. Passengers can use multiple devices at the same time. There’s no need for cell cards or software with this unique Authentic Accessory by Mopar—it’s all wireless. Subscription required. Sold separately.

VOICE COMMAND[4] It helps simplify driving by allowing you to keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations or SiriusXM® Satellite Radio[3] channels, or make calls. Select navigation destinations and record voice memos. This smart system technology can also be trained to better recognize your voice and can understand commands in English, French and Spanish. Available.

ENTERTAINMENT. Manage all of your media. You’ll have several ways to access audio. Get the sound going via CDs/MP3s and available features such as remote USB port, audio jack, hard-disc storage, Voice Command,[4] SiriusXM Satellite Radio[3] (your first year of service is included) and Bluetooth Streaming Audio.

Dart’s compact car rewrite isn’t just skin deep. It goes straight to where drivers want it most — the powertrain. All three of Dart’s available state-of-the-art, four-cylinder engines have been tuned to deliver excellent horsepower and torque ratings while still yielding impressive fuel efficiency. Here’s the breakdown: 2.0L DOHC 16-VALVE TIGERSHARK™ WITH VARIABLE VALVE TIMING (VVT). Here’s to 160 horses and 148 lb-ft of torque working together to bring impressive low- and mid-range torque for greater drivability and overall fuel efficiency. 1.4L SOHC 16-VALVE INTERCOOLED TURBO WITH MULTIAIR®. This powerplant churns out 160 horsepower and 184 lb-ft of torque from 2500–4000 rpm. The 114 horsepower-per-liter gives this MultiAir turbo the ultimate combination of power and fuel efficiency. When equipped on Aero models, you can cruise confidently with up to 41 mpg* hwy. 2.4L SOHC 16-VALVE TIGERSHARK WITH MULTIAIR II. This powerhouse unites Chrysler Group LLC design with enhanced MultiAir technology from FIAT®. The outcome is 184 horsepower and 174 lb-ft of torque. Dart’s six-speed transmission lineup kicks in just as much capability as its engines.

It starts with a highly advanced standard close-ratio manual. Or choose an available PowerTech automatic that can be mated to the 2.0-liter or 2.4-liter engines, or opt for an advanced dual-dry clutch transmission (DDCT) on the 1.4-liter turbo. The DDCT eliminates the need for hydraulics for a 10 percent improvement in fuel efficiency. Even Dart’s grille is all-in when it comes to supporting overall power. An available Active Grille Shutter system includes a series of horizontal slats housed behind the lower fascia opening. When cooling is least needed, the slats automatically close airflow through the lower intake and redirect it around the front of the vehicle for a 10 percent reduction in drag and better aero-performance.

class-leading 60 standard and available safety and security features.

- **BLIND SPOT MONITORING (BSM)**
  - Radar continually monitors rear vehicle blind zones and will visually and audibly alert the driver when a vehicle is sensed in the zones. When in Reverse, rear sensors warn through a chime if cross-traffic approaches the vehicle. Available.

- **PARKSENSE® REAR PARK ASSIST**
  - When in Reverse, these available sensors detect the presence of objects in the back-up pathway and provide an audible and visual warning.

- **PARKVIEW® REAR BACK-UP CAMERA**
  - This available system displays an accurate visual reference of what is behind your vehicle when you are in Reverse.

- **READY ALERT BRAKING (RAB)**
  - The system anticipates situations when the driver may initiate an emergency brake stop and uses the ESC pump to precharge the brake system in order to decrease the time required for full brake application. Standard.

- **UNSURPASSED (1) 10 STANDARD AIR BAGS**
  - Dual-stage, adaptive-venting frontal air bags, front-seat mounted pelvic and thorax side air bags, rear-seat side-mounted pelvis air bags, front and rear side-curtain air bags, and driver and front-passenger knee-bolster air bags are all standard.

- **RAIN-SENSING WIPERS AND RAIN BRAKE SUPPORT**
  - Wipers activate when raindrops are detected (available), and a smart brake system helps dry the brake rotors on wet roads. Standard.

- **ELECTRONIC STABILITY CONTROL (ESC)**
  - This system is designed to assist drivers in maintaining control of their vehicle during extreme steering maneuvers. ESC senses when a vehicle is starting to spin (oversteer) or plow (understeer), and attempts to correct the vehicle’s course by automatically controlling the throttle and applying the brakes at individual wheels.

- **SMARTBEAM™ HEADLAMPS**
  - This available system automatically switches headlamps from high to low beam and back again when oncoming headlamps, forward-lighting elements or taillamps from the vehicle ahead of yours are sensed. Nighttime driving is also assisted by providing the maximum amount of light possible for any driving scenario.
**INTERIORS**

A  Sedoso cloth in Black with Sport Mesh inserts — standard on SE and Aero

B  Sedoso cloth in Black with Sport Mesh inserts with Tungsten accent stitching — standard on SXT

C  Sedoso cloth in Light Frost with Sport Mesh inserts with Light Pearl accent stitching — standard on SXT

D  Sedoso cloth in Black with Light Tungsten stripes and accent stitching — included in Rallye Appearance Group on SXT

E  Nappa leather trim in Black with Axis perforated inserts with Light Tungsten accent stitching — standard on Limited

F  Nappa leather trim in Ceramic White with Axis perforated inserts with Light Tungsten accent stitching — standard on Limited

G  Nappa perforated leather trim in Black with Ruby Red stitching — standard on GT
**DART SE**

**POWERTRAIN**
- 2.0L 160-hp Tigershark™ 4-cylinder
- 6-speed manual or 6-speed automatic transmission

**SELECT STANDARD EQUIPMENT**
- 16-inch wheel covers
- Ultra low-rolling resistance tires
- Body-color grille
- Projector headlamps
- LED stop/tail lamps
- Laminated acoustic windshield
- 6-way driver’s seat with height adjuster
- Folding rear seat
- Soft-touch instrument panel
- Premium cluster with tachometer
- Outside temperature display
- Vanity mirrors

**SELECT OPTIONAL EQUIPMENT**
- Uconnect® Voice Command™ with steering wheel-mounted audio controls and auto-dimming rearview mirror
- Compact spare tire
- Convenience Group

**DART SXT**

**POWERTRAIN**
- 2.4L 184-hp Tigershark® II 4-cylinder with MultiAir® II
- 6-speed manual or 6-speed automatic transmission

**SELECT STANDARD EQUIPMENT**
- 16-inch Tech Silver aluminum wheels
- Dark-tinted headlamps
- Automatic headlamps
- Black crosshair grille
- Body-color door handles
- Uconnect Voice Command™ with steering wheel
- Auto-dimming rearview mirror
- Remote USB port
- Steering wheel-mounted audio controls
- 60/40 split-folding rear seat with trunk pass-through
- Power body-color mirrors
- Speed-sensitive power door locks
- Air conditioning with micron filter
- Front sliding armrest
- Bluetooth® Streaming Audio
- Rear armrest with storage/cup holders
- Cruise control
- 6 speakers
- Front and rear floor mats

**SELECT OPTIONAL EQUIPMENT**
- Uconnect 8.4N with 8.4-inch touch screen with Garmin® navigation, iPod® Control, remote USB port, remote SD card slot, SiriusXM Travel Link® (with 1-year subscription) and AM/FM/CD/MP3 radio
- ParkView® Rear Back-Up Camera®
- Compact spare tire
- Cold Weather Group
- Sun and Sound Group

**DART RALLYE**

**POWERTRAIN**
- 2.4L 184-hp Tigershark 4-cylinder with MultiAir II
- 6-speed manual or 6-speed automatic transmission

**SELECT STANDARD EQUIPMENT OVER SXT**
- 17-inch Hyper Black aluminum wheels
- Black crosshair grille with Black “mask” front fascia
- Projector fog lamps
- Integrated dual exhaust with bright tips
- Rallye badge
- Touring suspension

**SELECT OPTIONAL EQUIPMENT**
- Uconnect 8.4N with 8.4-inch touch screen with Garmin Navigation, iPod Control, remote USB port, remote SD card slot, SiriusXM Travel Link® (with 1-year subscription) and AM/FM/CD/MP3 radio
- ParkView® Rear Back-Up Camera®
- Compact spare tire
- Cold Weather Group
- Sun and Sound Group

**PACKAGES**

**CONVENIENCE GROUP (OPTIONAL ON SE)** — Air conditioning with micron filter, body-color power mirrors, speed-sensitive power door locks, remote keyless entry, body-color door handles, Uconnect hands-free, steering wheel-mounted audio controls, auto-dimming rearview mirror, cruise control, underbody Aero treatment, Active Grille Shutters

**TECHNOLOGY GROUP (OPTIONAL ON LIMITED AND GT)** — Blind Spot Monitoring (BSM)®, Rear Cross-Path Detection®, rain-sensitive windshield wipers, High Intensity Discharge (HID) headlamps, ParkSense® Rear Park Assist®, intrusion alarm

BUILD AND PRICE YOUR OWN DART AT DODGE.COM/DART
POWERTRAIN
- 1.4L 160-hp and 184 lb-ft MultiAir® Intercooled Turbo
- 6-speed manual or 6-speed DDCT

SELECT STANDARD EQUIPMENT OVER SE
- 16-inch Tech Silver aluminum wheels
- Body-color power mirrors
- Body-color door handles
- LED racetrack tail lamps
- Air conditioning with micron filter
- Power door locks
- Trip computer
- 7-inch Thin Film Transistor (TFT) reconfigurable digital gauge cluster
- Electronic Vehicle Information Center (EVIC)
- Auto-dimming rearview mirror
- Leather-wrapped steering wheel with accent stitching
- Active Grille Shutters
- ParkView® Rear Back-Up Camera

SELECT OPTIONAL EQUIPMENT
- Uconnect 8.4N with 8.4-inch touch screen, Garmin Navigation, iPod Control, remote USB port, SiriusXM Travel Link (with 1-year subscription) and AM/FM/CD/MP3 radio
- Compact spare tire
- Cruise control
- 6 speakers
- SiriusXM Satellite Radio (with 1-year subscription)
- Uconnect® Voice Command
- Remote CD player
- Illuminated instrument panel surround
- iPod® control
- Remote keyless entry with panic alarm
- Underbody Aero Kit
- Unique aluminum suspension components
- Active Grille Shutters
- ParkView® Rear Back-Up Camera

POWERTRAIN
- 2.4L 184-hp Tigershark® 4-cylinder with MultiAir II
- 6-speed manual or 6-speed automatic transmission

SELECT STANDARD EQUIPMENT OVER RALLYE
- 18-inch Satin Silver aluminum wheels
- Power heated mirrors with supplemental signals
- Keyless Enter ‘n Go® with push-button start
- Power 10-way driver’s seat
- Premium door trim panel and accent stitching
- Leather-wrapped steering wheel with cruise and audio controls
- Unique perforated Nappa leather-trimmed seating with red accent stitching
- Heated front seats and heated steering wheel
- Uconnect 8.4 with 8.4-inch touch screen, iPod Control, remote USB port, CD player, SiriusXM Satellite Radio and SiriusXM Travel Link
- 7-inch TFT reconfigurable digital gauge cluster
- Speed-sensitive power locks, express up/down front windows
- Ambient LED interior lighting and illuminated vanity mirrors
- SiriusXM Satellite Radio (with 1-year subscription)
- Overhead console
- Sport suspension with frequency-sensing damping shocks
- Unique engine calibration
- Unique performance steering
- Unique 2.4L engine cover
- Dual-Zone Automatic Temperature Control
- Remote start (automatic transmission)
- Universal Garage Door Opener

SELECT OPTIONAL EQUIPMENT
- Uconnect 8.4N with 8.4-inch touch screen, Garmin Navigation, iPod Control, remote USB port, SiriusXM Travel Link (with 1-year subscription) and AM/FM/CD/MP3 radio
- 18-inch Hyper Black aluminum wheels
- Power sunroof
- Uconnect 8.4N with 8.4-inch touch screen with Garmin Navigation, iPod Control, remote USB port, remote SD card slot, SiriusXM Travel Link and AM/FM/CD/MP3 radio
- Compact spare tire
- Technology Group
- Sun and Sound Group

POWERTRAIN
- 2.4L 184-hp Tigershark® 4-cylinder with MultiAir II
- 6-speed automatic transmission

SELECT STANDARD EQUIPMENT OVER SXT
- 17-inch Satin Silver aluminum wheels
- Bright grille and door handles
- Projector fog lamps
- Automatic bright chrome headlamps
- Power heated mirrors with supplemental signals
- Keyless Enter ‘n Go® with push-button start
- Power sunroof
- Nappa leather-trimmed seats with accent stitching
- 10-way driver’s seat
- Ambient LED interior lighting and illuminated vanity mirrors
- SiriusXM Satellite Radio (with 1-year subscription)
- Overhead console
- Speed-sensitive power locks, express up/down front windows
- Remote start
- Dual-Zone Automatic Temperature Control
- Universal Garage Door Opener
- Underbody aerodynamics
- Active Grille Shutters

SELECT OPTIONAL EQUIPMENT
- 17-inch polished aluminum wheels
- High Intensity Discharge (HID) Xenon headlamps
- 9 Alpine speakers with subwoofer, surround sound and 506-watt amp
- Compact spare tire
- Technology Group

SUN AND SOUND GROUP (SXT, Rallye and GT) — 9 Alpine® speakers with subwoofer and 506-watt amp, sunroof, 8.4-inch touch screen radio, remote CD player, illuminated instrument panel surround, iPod Control, USB port, ParkView Rear Back-Up Camera, glove box lamp, SiriusXM Satellite Radio (with 1-year subscription)

COLD WEATHER GROUP (SXT and Rallye) — Heated cloth seats, heated mirrors and remote start (automatic only)
COLOR CHOICES

- Redline Red
- Pitch Black
- True Blue Pearl
- Header Orange
- Billet Silver Metallic
- Maximum Steel Metallic
- Granite Crystal Metallic
- Blue Streak Pearl
- Bright White

Not all models available in all colors. See your dealer for details.
WHEEL CHOICES

- 16-inch wheel cover (standard on SE)
- 16-inch Tech Silver aluminum (standard on SXT and Aero)
- 17-inch Hyper Black aluminum (included in Rallye Appearance Group on SXT)
- 17-inch Satin Silver aluminum (standard on Limited)
- 17-inch polished aluminum (optional on Limited)
- 18-inch Satin Silver aluminum (standard on GT)
- 18-inch Hyper Black aluminum (optional on GT)